



ARE YOU INTERESTED IN A RIBBON CUTTING?

As a new Chamber member, your business is entitled to a ribbon cutting ceremony. Our team of Chamber Ambassadors will host the ribbon cutting at no expense. This is a great way to educate the public about your business! You will receive excellent exposure through the use of the Chamber's media contact list and social media.

If you are interested in holding a ribbon cutting for your business please review the following guidelines:

- Ribbon Cuttings are held **Monday – Friday at 11:00am or 4:00pm.**
*Fridays at 4:00pm are not recommended due to lower attendance
- We must have 2-3 weeks' notice of your desired date for scheduling purposes
- Ribbon Cuttings are NOT offered on days of Chamber Events
(Good Morning Springfield are on the first Thursday of the month, while Business After Hours are the second Thursday of the month)

We recommend that you invite your vendors, customers, and of course, your employees. We will bring the ribbon and ceremonial scissors!

NEWS RELEASE INFORMATION

This is an opportunity to tell the public about your business!

Please provide the following information to Kiley at least a week prior to ribbon cutting date:

- Written directions to your location/business address
- Information about your business
- Information about owners, managers, etc.
- Business/office hours
- Anything else you'd like to include...

For more information or to schedule your ribbon cutting,

Please contact: **Kiley Haynes at 417.862.5567 or**

kiley@springfieldchamber.com